

RATE CARD – TIKTOK COLLABORATIONS

Name: Doreen Banda

TikTok Username: @DoreenBanda

Followers: 32.7K

Location: Malawi

Niche: Satin Hair Accessories | Small Business | OOTD / Fashion

CONTENT RATES (USD)

- **1 TikTok Video (Product Feature / Brand Mention):** \$60
- **1 TikTok Video (Demo / Styling / How-to):** \$80
- **OOTD Video with Brand Tag:** \$60
- **Product Mention within Lifestyle Video:** \$40
- **Campaign Package (2 Videos):** \$110
- **Campaign Package (3 Videos):** \$150

Optional Add-ons

- **Link in bio (7 days):** +\$20
- **Usage rights (30 days):** Included
- **Paid ads / Whitelisting usage:** On request

Rates are negotiable depending on campaign scope, deliverables, and duration.

MEDIA KIT

ABOUT ME

Hi, I'm **Doreen Banda**, a TikTok content creator and small business owner based in Malawi. I create and sell **satin hair accessories** and share engaging content focused on **hair care, self-care, and everyday fashion (OOTD)**. My content is authentic, relatable, and designed to naturally integrate products into real-life routines.

TIKTOK STATISTICS

- **Username:** @DoreenBanda
 - **Followers:** 32.7K
 - **Average Views:** 1,000 per video
 - **Audience Location:** Malawi / Africa / Global
 - **Audience Interests:** Hair care, beauty, fashion, small businesses
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CONTENT FOCUS

- Satin hair accessories (scrunchies, bonnets, headbands, pillowcases)
 - Hair protection & styling tips
 - Outfit of the Day (OOTD)
 - Lifestyle & small business content
 - Brand features & reviews
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COLLABORATION OPPORTUNITIES

- Sponsored TikTok videos
 - Product features & reviews
 - Fashion & beauty brand partnerships
 - Campaign storytelling & launches
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CONTACT DETAILS

- **Email:** yanjareenbanda@gmail.com
 - **WhatsApp:** +265 884483186
 - **Preferred Contact:** WhatsApp / Email
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Thank you for considering a collaboration. I look forward to creating impactful and authentic content for your brand.