

RATE CARD – TIKTOK COLLABORATIONS

Name: Doreen Banda

TikTok Username: @DoreenBanda

Followers: 32.7K

Location: Malawi

Niche: Satin Hair Accessories | Small Business | OOTD / Fashion

CONTENT RATES (USD)

- 1 TikTok Video (Product Feature / Brand Mention): \$60
- 1 TikTok Video (Demo / Styling / How-to): \$80
- OOTD Video with Brand Tag: \$60
- Product Mention within Lifestyle Video: \$40
- Campaign Package (2 Videos): \$110
- Campaign Package (3 Videos): \$150

Optional Add-ons

- Link in bio (7 days): +\$20
- Usage rights (30 days): Included
- Paid ads / Whitelisting usage: On request

Rates are negotiable depending on campaign scope, deliverables, and duration.

MEDIA KIT

ABOUT ME

Hi, I'm **Doreen Banda**, a TikTok content creator and small business owner based in Malawi. I create and sell **satin hair accessories** and share engaging content focused on **hair care, self-care, and everyday fashion (OOTD)**. My content is authentic, relatable, and designed to naturally integrate products into real-life routines.

TIKTOK STATISTICS

- **Username:** @DoreenBanda
 - **Followers:** 32.7K
 - **Average Views:** 1,000 per video
 - **Audience Location:** Malawi / Africa / Global
 - **Audience Interests:** Hair care, beauty, fashion, small businesses
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CONTENT FOCUS

- Satin hair accessories (scrunchies, bonnets, headbands, pillowcases)
 - Hair protection & styling tips
 - Outfit of the Day (OOTD)
 - Lifestyle & small business content
 - Brand features & reviews
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COLLABORATION OPPORTUNITIES

- Sponsored TikTok videos
 - Product features & reviews
 - Fashion & beauty brand partnerships
 - Campaign storytelling & launches
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CONTACT DETAILS

- **Email:** yanjareenbanda@gmail.com
 - **WhatsApp:** +265 884483186
 - **Preferred Contact:** WhatsApp / Email
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Thank you for considering a collaboration. I look forward to creating impactful and authentic content for your brand.